



# CITY OF MEDFORD

## UTILITY BILL INSERT



ESCANEAR  
PARA  
ESPAÑOL



### ROGUE X, LITHIA & DRIVEWAY FIELDS GENERATE MILLIONS IN ECONOMIC IMPACT

Medford’s investment in recreational facilities paid off in 2025, with two of the City’s premier sports venues—Rogue Credit Union Community Complex (*Rogue X*) and Lithia & Driveway Fields—generating a combined **\$23.16 million in estimated economic impact**.

- Rogue X generated **\$9.79 million in estimated economic impact**, welcoming more than **105,000 aquatics visitors** and hosting **65 major events** in its second year.
- Lithia & Driveway Fields generated **\$13.37 million in estimated economic impact**, welcoming **1,790 teams** and **238,462 visitors**.

Together, the facilities drew crowds, supported local businesses, and helped sustain jobs, highlighting the important role recreation plays in driving economic growth. With continued investment and strategic event partnerships, Medford is strengthening its reputation as a sports tourism destination in the Pacific Northwest.

### COUNCIL TOWN HALLS

Medford residents are invited to attend upcoming town hall meetings focused on neighborhood safety and the City’s streets and parks.

These events provide an opportunity to hear from City leaders, learn about projects and developments, and ask questions.

The following town halls are scheduled:

#### Thursday, April 23

Hosted by Ward 1 & 3 Councilors and the Mayor

- 5:30-6:00 p.m. - Community Meet and Greet
  - 6:00-7:30 p.m. - Panel discussion and moderated Q&A
- Location:** North Medford High School (1900 N. Keene Way)

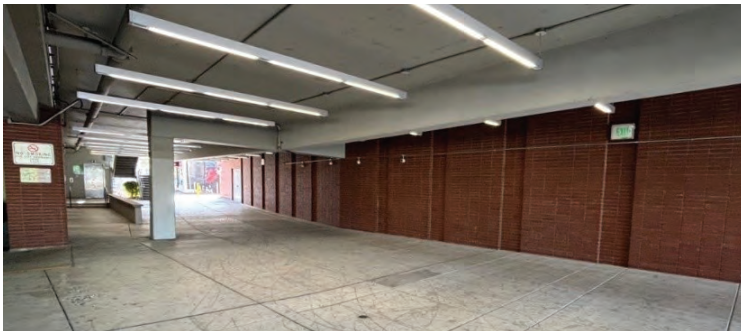
#### Thursday, May 21

Hosted by Ward 2 & 4 Councilors and the Mayor

- 5:30-6:00 p.m. - Community Meet and Greet
  - 6:00-7:30 p.m. - Panel discussion and moderated Q&A
- Location:** Medford Police Department, Prescott Room (219 S. Ivy Street)

**All residents are welcome to attend either event. Meeting locations are subject to change—for the most up-to-date information visit [MedfordOregon.gov/townhall](https://www.MedfordOregon.gov/townhall)**





## PUBLIC ARTS COMMITTEE SEEKS ARTISTS FOR DOWNTOWN MURAL

The Medford Public Arts Selection Committee is inviting local artists and teams to submit proposals for a new public mural in downtown Medford.

The mural, themed "Connection," will be installed in the Bartlett-Middleford parking garage connection at 34 N. Bartlett St. and will feature four 4 x 16-foot panels, totaling 256 square feet.

### Key Dates:

- **Proposal deadline:** April 12, 2026
- **Artists notified:** May 8, 2026
- **Final designs due:** June 8, 2026
- **Installation complete:** September 18, 2026

For more details and requirements, visit [medfordoregon.gov/downtownmural](http://medfordoregon.gov/downtownmural)



## ROGUE X EXPANDS PARKING

To help accommodate visitors, Rogue X has added a 150-space gravel overflow parking lot along the west side of the facility.

Logos Public Charter School's 154-space lot at the east entrance remains available during weekends, after-school hours, and during the summer.

In the coming months, a 90-space paved lot will open on the northeast side, near the in-progress replica of Washington, D.C.'s Vietnam Memorial Wall.



# SAVE THE DATES!



## EGGQUATIC EGG HUNT

Kids ages 1-9 can make a splash by collecting candy and prize-filled eggs at the **Rogue X** pool during this **free** family event, sponsored by The Kiwanis Club.

**Date:** Saturday, Mar. 28 | **Time:** 9:45 to 10:45 a.m.

**Location:** 901 Rossanley Dr.



## EASTWOOD CEMETERY TOUR

From the man who planted the area's first Bartlett pear trees to Medford Police's only officer killed in the line of duty, notable Medford figures come to life during a monthly guided tour of the historic Eastwood Cemetery.

**Dates:** Wednesday, Apr. 8 and May 13

**Time:** 10 a.m. to 12 p.m. | **Location:** 1581 Siskiyou Blvd.

**Register:** [playmedford.com](http://playmedford.com)

## BLOOD DRIVE AT ROGUE X



Help change a life at the **American Red Cross** blood drive at **Rogue X**.

**Date:** Friday, Apr. 17 | **Time:** 9 a.m. to 2 p.m.

**Location:** 901 Rossanley Dr.

**Register:** Visit [redcrossblood.org](http://redcrossblood.org) and search "Rogue X"



Visit our Newsroom at [medfordoregon.gov/newsroom](http://medfordoregon.gov/newsroom) or scan code:

