

Potential Supporters of XYZ Permanent Supportive Housing & Assessing What Role They Can Play

Organization	Person	Reason identified as potential supporter	How will we engage these supporters?	Considerations of this person: when to engage/educate; what are their needs, drivers; will this person cost \$?
ABC's nonprofit Board member(s)	David Ashman Dr. Babbette Tim Carson Dr. Regina Costs Dr. Denise Early Dr. Tracey Frame Joseph Howard Deb Sideman Maria Jose Karen Orders Dr. Hope Newly Naji Patel	Dr. B well respected ER hospital Doc Joe well respected Union Leader Karen knowledgeable realtor Tim leader in local civic organizations Dee Police Officer in the neighborhood Maria fair housing attorney Dr. Hope previous psych RN, community advocate	Kathy, a Core Team member, will ask these selected Board Members for specific assistance based upon needs or concerns that emerge.	Dr. B – sees 1 st hand the physical and mental health issues that a person homeless has; his schedule may not be flexible enough to help Need to learn if Joe's Union work left enemies with any local elected officials. Not sure how invested Maria will be, unless her schedule changes to allow more time or if the request is not demanding of her time.
ABC staff	Blanche Holly Clare Heather Barry Patrick	Blanche- great connections with consumers, understands project completely. Holly- Chair of local homeless CoC- understands project completely and need. Clare- Communications Director Barry – CFO; can help analyze finances Patrick – has connection to church near site.	Sue, a Core Team member, will let Core team know if a tenant in an existing affordable housing project can be advocate. If so, Blanche will talk to them. Kathy, a Core Team member, will have Patrick help set up a meeting with Broadway Assembly Pastor Jerry, a Core team member, will have Clare to review draft talking points on the project that will be used to meet with potential Community Supporters.	None identified at this time
Committed Volunteer(s)	Caroline M, parent who lost an adult child with SMI to suicide, advocate with NAMI Tim W, a parent of an	Participate in public meeting	Holly, a Core Team member, will reach out to Caroline to discuss her willingness to help. Blanche, a Core Team member, will talk to Tim since he lives the neighborhood where the project is planned to be developed.	These folks may need assistance and training on presenting; are they still to grief stricken to help early?



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	adult with substance use disorder who got stable after treatment and housing			
Present & former clients/successful Tenants in affordable housing	Ask if a successful client in last year's project and if the councilman in that neighborhood would help	Speak about the positive impacts on lives and the neighborhood enhancements	Jerry, a Core Team member, who worked on last year's project will look into both.	Make sure the councilman is in good relations with the neighborhood elected officials.
Neighbors of other affordable housing, especially converted former opponents	NAMI Macy's Industries	NAMI is in the neighborhood as is Macy's Industry. Melissa in the Sheriff's office may be able to give us info on police runs or reduced emergency calls in the neighborhood of last year's project	Kathy, a Core Team member, will ask.	
Local government Planning Dept. Staff	Ann Jones, Director of Community Development	Works with the community to get signatures for consolidated plan that includes plan related to homelessness.	Holly, as Core Team member and CoC Chair, will talk to her.	Could she provide evidence this project fulfills parts of the consolidated plan?
Local government Housing Dept staff	Debbie Cass	Can peak to connection to the local housing authority's plan	Blanche, a Core Team member will ask Deb	Decide if having the public housing authority endorse will be perceived as positive in the neighborhood
Local government City Attorney	Gary Innis	Represents Trustees	Kathy, a Core Team member, will just update him of the community engagement plan.	



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Local Government Human Services Dept.	Barb T? Public Health?	May have grants to help alleviate public health hazards which could help the neighborhood	Wait on these until researched more	
Local Continuum of Care leadership	Holly	Will advocate as needed.	-	
Law enforcement official	Dee	Will advocate as needed.	See above – she's on the Board	
Law enforcement official	Sheriff	Great partner to efforts to help people with behavioral health issues get help	Kathy, will see the Sheriff at the next Corrections Planning Board meeting and to talk to him.	He is well liked in the county. Won re-election by a landslide. Term won't be up for another 3 years.
Judges	Judge Walters, Judge Mural	Judge Miraldi working with us on MH Court. Judge Walter AoD Court	Blanche, works with both specialty dockets; she'll talk to the Judges about the project. to reach out to judges	Need to determine the Judges' terms and if future elections will keep them too busy to help.
Former Elected Officials	None identified at this time	-	-	-
Influential business people	Ken Delong Mike Bar Rotary Club	Delong has led the fundraising for the Red Cross and United Way successfully; is in private practice as a psychologist Bar owns multiple car dealerships and is big philanthropist; has son with mental illness	Kathy and Sue will meet with each of them. Patrick is the Rotary secretary; he'll determine if this is a good option for support.	
Local philanthropy and foundations	Richard's Family Foundation –and Linda Jays of the Community Foundation	Both Foundations partner on goal of reducing homelessness. Both funded a team to attend national homeless conference.	Kathy meets with both regularly; she'll brief them on the project.	May need their financial support too to fill project's financial gaps.



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Local Bank's Community Development staff	Northwest Bank	Kevin Niel is community minded- partner to El Centro	Hold until project farther along; might need them to provide short term loan	Are they a member of FHLB? If not, we might need a local bank that is one for the project funding.
Faith community	Broadway Assembly Church	Members noted above	Plan to engage noted above	Often this church is asked to help community members struggling financially that aren't members of the church.
Faith community	Tim or Marilyn Father Bill	Tim was a former Board Member- strong community advocate Marilyn-local pastor and MH advocate Father Bill- on GHH Board, MH advocate.	Blanche will reach out to each of them to brief them on the project.	
Neighborhood organization(s)	Local block watch	No one knows them	Holly will research them and bring info back to the Core Team	
Local Hospital or Clinic	Dr.B – ER doc	Dr B has great relationship with hospital CEO	Ask Dr B for his thoughts on Core Team visiting the hospital CEO about the project	Take national research on reductions in unpaid hospitalization when housing and support are provided people who are homeless
Chamber of Commerce	Tony Grand	Tony is supportive; he'd like to see more small businesses in the area grow	Ask Barry our CFO, to do the economic impact of the potential tenants on purchasing from the small businesses.	Wait to engage after Core Team has more info
Local business(s) or business groups	Carpet installer 4 blocks away from the site Auto-repair shop 2 blocks away	Could this be a vendor to the project? Does the repair shop need skilled workers?	Hold until the project is more developed and the Core Team can determine if these small business people should be approached or wait until community engagement is prepared.	



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