

PARKING EVALUATION COMMITTEE MEETING AGENDA



AUGUST 8, 2023

6:00 p.m.

EOC Room 275, Medford City Hall

411 W. 8th Street, Medford, Oregon

10. Roll Call

20. Parking History Highlights

30. Overview of Medford Parking Regulations

[Medford Municipal Code](#) – Click on Chapter 10 (Parking Sections - 10.358, 10.410, 10.741-10.751, 10.809)

40. Article Review & Discussion

- [A Business Case for Dropping Parking Minimums](#) (2022), American Planning Association
- [People Over Parking](#) (2018), American Planning Association
- [The Environmental and Economic Costs of Sprawling Parking Lots in the United States](#) (2010)

Other articles discussing the environmental impact of surface parking lots that may be of interest but not focused on and information from ATAC:

- [To Stop Building Heat Islands, Stop Overbuilding Parking Lots](#) (2022), Sightline Institute
- [Paving Paradise: The Peril of Impervious Surfaces](#) (2005), National Library of Medicine
- [Americans' Addiction to Parking Lots is Bad for the Climate](#) (2020), Times Magazine
- [Mapping the Effects of Parking Minimums](#) (2017), Strong Towns
- [Medford Active Transportation Advisory Committee \(ATAC\) Annual Report 2022](#)

50. Questions for Discussion:

- 1) What do we envision Medford to look like in 20 years (specific to development, parking and livability)?
- 2) Where is there opportunity to regulate land use to reduce barriers for:
 - a. Economic development?
 - b. Housing development?
 - c. Transit expansion?
- 3) What are the potential benefits and costs of reducing abundant parking?
- 4) How has parking reform supported community goals elsewhere?
- 5) What regulations have you heard about tonight that might help Medford reach it's 2040 (and beyond) goals?

60. Adjournment

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