



REQUEST FOR PROPOSALS – Middleford Alley Mural Project Medford Public Arts Selection Committee

MIDDLEFORD ALLEY MURAL PROJECT - REQUEST FOR PROPOSALS (RFP)

The Medford Public Arts Selection Committee (PASC) invites artist to provide proposals for a 553 S.F. public mural installation in Middleford Alley in downtown Medford, Oregon. PASC seeks a dedicated and qualified artist or artist team that can demonstrate artistic excellence while completing this project on time and within budget.

Deadline: The submission deadline is Wednesday, November 20, 2024 at 4:00 p.m. Applicants shall submit an electronic proposal to kim.trimiew@cityofmedford.org prior to the above mentioned time.

Goal: Establish a public art presence in downtown Medford.

2024-2025 Schedule:

DATE(S)	MILESTONE
October 11, 2024	Request for Proposals is released
November 20, 2024	Artist Proposals are Due
No later than December 13, 2024	Artist is notified
January 31, 2025	Final design due from artist for review and approval
No later than May 16, 2025	Mural installation completed

Project location address: 201 Middleford Alley (see attached location map).

Funding: An all-inclusive award of \$10,000 is available for this project, to include artist fees, insurance, wall preparation (power washing and priming), scaffolding, ladder and safety equipment, materials and supplies, shipping and transportation, installation, application of protective anti-graffiti coating, and other associated costs. Applicants shall submit a line-item budget.

About the Medford Public Arts Selection Committee: Formerly the Medford Arts Commission, PASC was formed in 2000 to help implement the City of Medford’s vision for civic vibrancy through arts and culture. The Committee oversees public art selection and acquisition for the City of Medford.

Review Criteria: The following criteria will govern the selection of the mural and will be utilized by the Public Art Selection Committee.

- **Artistic Quality and Originality:** The strength and originality and creativity of the artist’s concept and demonstrated skill or craftsmanship (30 Points).
- **Context:** The appropriateness of the concept within the proposed architectural, geographical, socio-cultural, and historical context, including use of appropriate scale and materials for the site (25 Points).
- **Diversity:** Issues related to race, age, style, and media of the art within the context (10 Points).
- **Feasibility:** Budget, timeline, and probability of success (10 Points).



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- Design & Construction: Issues related to fabrication of the installation, its durability, resistance to vandalism, long-term maintenance issues, and weather permanence (15 Points).
- Support for local artists: Extra points will be granted to artists residing in Jackson and Josephine counties. (10 Points).

The City reserves the right to solicit additional information from the artist(s) and/or to refuse any or all proposals.

Submittal Requirements: To be considered, please submit only the following materials:

1. Digital renderings of proposed artwork in jpeg or PDF format.
2. Up to three pages including artist statement, project description, its conceptual relation to the project site, and approach to the project such as methods of surface preparation, primer applications, anti-graffiti coating, as well as any maintenance requirements to sustain the artwork.
3. A one-page, line-item budget including all costs associated with production, shipping, assembly and installation.
4. Proposed production timeline (project must be completed by May 16, 2025).
5. A minimum of three professional references, preferably public/government, with email and phone contact information.
6. Include 5-7 images of previous completed projects.

Upon selection, the successful applicant(s) will:

- Enter a personal services contract with the City of Medford and obtain at their own expense and maintain continuously in effect during the term of the agreement the minimum required insurance (see below).
- Have a valid City of Medford business license by time of contract award/execution.
- Submit a final design for approval by January 31, 2025.

Minimum Insurance Requirements:

1. Commercial General Liability Insurance on an “occurrence” policy form covering Bodily Injury and Property Damage, Products/Completed Operations, Personal & Advertising Injury, and blanket Contractual Liability. Such insurance shall be primary and non-contributory, and provide limits of at least \$1,000,000 per Occurrence and a General Aggregate of at least \$2,000,000. “The City of Medford and its officers, employees and agents while acting within the scope of their duties as such” shall be named an Additional Insured by endorsement.
2. Commercial Automobile Liability Insurance for Bodily Injury and Property Damage covering owned, non-owned, rented, and hired autos. Such insurance shall provide a combined single limit per accident of at least \$1,000,000.
3. Workers Compensation Insurance meeting statutory requirements of Oregon Workers Compensation Law must be provided by CONTRACTOR (and any sub- contractor CONTRACTOR may use) for any subject workers, as well as Employers Liability Insurance with limit of at least \$500,000. If CONTRACTOR is statutorily exempt from the requirement to provide Workers Compensation Insurance, CONTRACTOR shall complete, sign, and submit the City’s form for Declaration of Exemption from Oregon Statutory Workers Compensation in lieu of Workers Compensations Insurance.

Additional Information/Documentation:

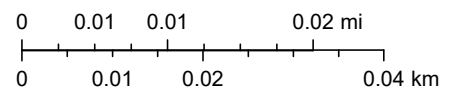
- Location map
- Site photos
- Scaled mural wall detail

City of Medford Map



10/10/2024, 10:44:18 AM

1:1,128



Sources: Esri, Airbus DS, USGS, NGA, NASA, CGIAR, N Robinson, NCEAS, NLS, OS, NMA, Geodastystyrelsen, Rijkswaterstaat, GSA, Geoland, FEMA, Intermap and the GIS user community, Esri Community Maps Contributors, City of Medford, County of Jackson, OR, Oregon State Parks, State of Oregon GEO, © OpenStreetMap, Microsoft, Esri, TomTom, Garmin,

Medford Land Information system

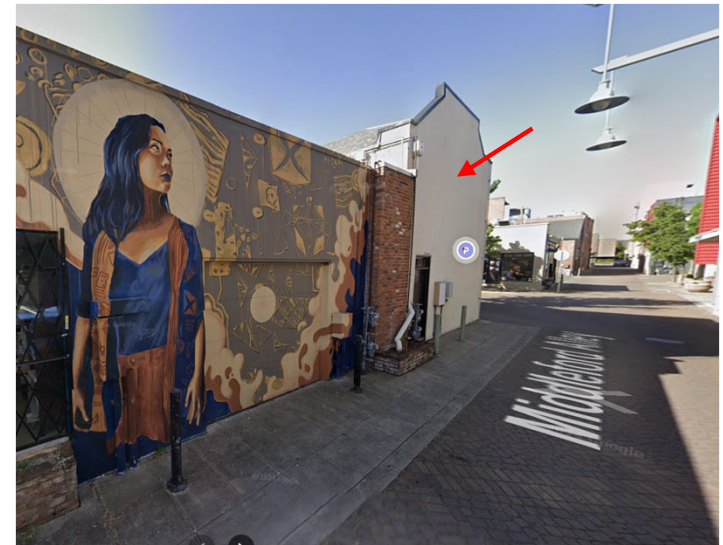


MIDDLEFORD ALLEY MURAL LOCATION

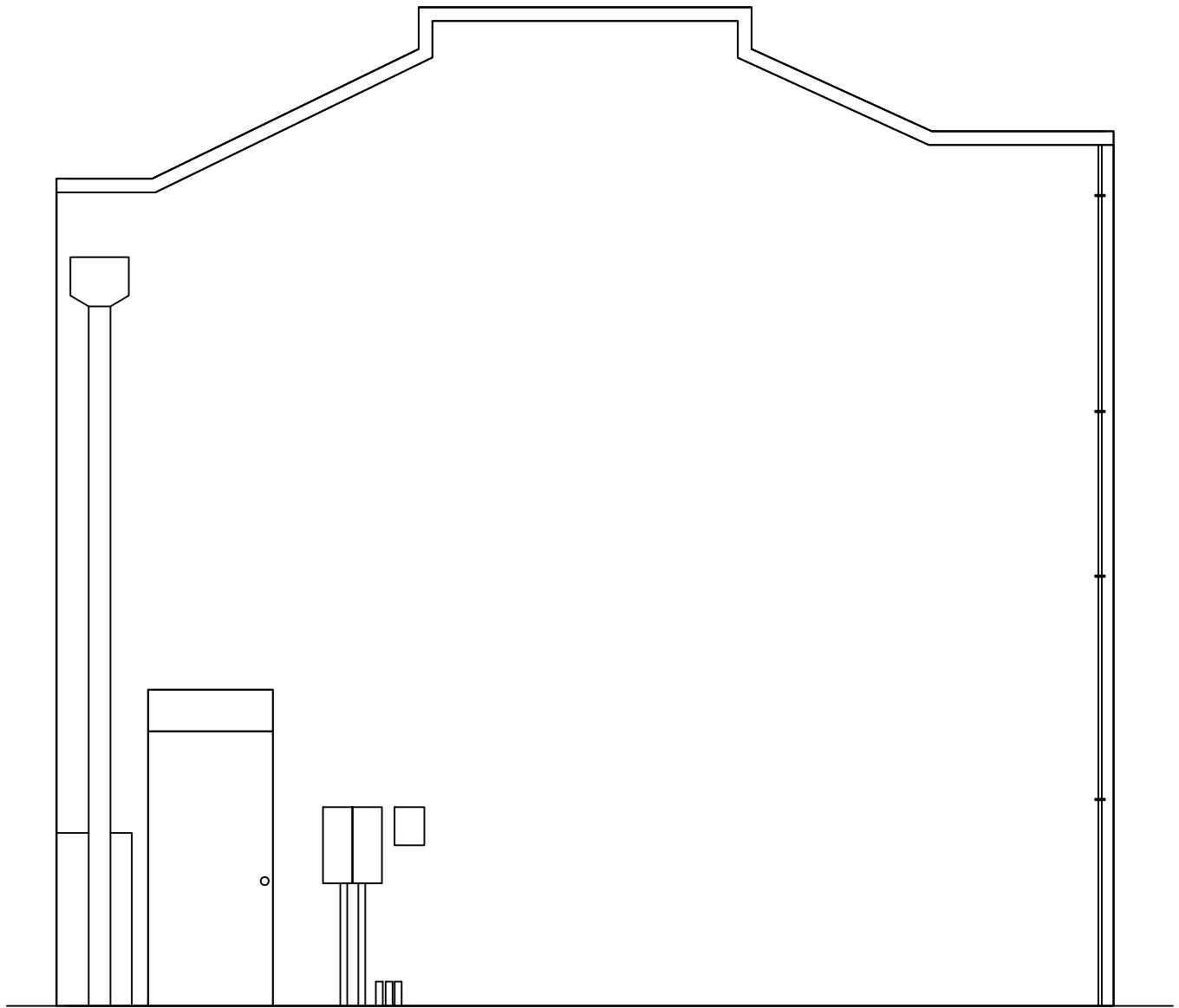
Approximately 553 S.F. surface



Building facing east.



Building facing west with adjacent mural.



PROPOSED MURAL WALL AT 201 MIDDLEFORD ALLEY

TOTAL SQUARE FOOTAGE: APPROX. 553 S.F.

NOTES:

1. Dimensions are approximate. Artists to visit site to confirm dimensions and site conditions.

Scale: $\frac{1}{4}'' = 1'$