

PROCLAMATION

WHEREAS, the City of Medford celebrates our local, small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently over 33.2 million small businesses in the United States. Small businesses represent 99.7 percent of firms with paid employees, are responsible for 62.7 percent of net new jobs created since 1995, and employ 46.4 percent of employees in the private sector in the United States; and

WHEREAS, 68 cents of every dollar spent at a small business in the United States stays in the local community, and every dollar spent at small businesses creates an additional 48 cents in local business activity, as a result of employees and local businesses purchasing local goods and services; and

WHEREAS, 72 percent of consumers reported that Small Business Saturday 2022 made them want to shop and dine at small, independently-owned retailers and restaurants all year long; and

WHEREAS, Medford, Oregon supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the Country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Randy Sparacino, Mayor of Medford, do hereby proclaim November 25, 2023 as

SMALL BUSINESS SATURDAY

in the City of Medford and urge the residents of our community, and communities across the Country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF,
I hereunto set my hand this
16th day of November 2023.



Randy Sparacino
Mayor

