

PROCLAMATION

WHEREAS, on July 10, 1962, the United States launched the first telecommunications satellite, Telstar, which was capable of relaying both telephone and television signals. It made history when it was used to link 23 American cities with their European sister cities; and

WHEREAS, July 26, 2022 marks the 60th anniversary of the Telstar satellite call between Medford Mayor John Snider and Alba Mayor Osvaldo Cagnasso. Medford was the only northwest City chosen for this honor; and

WHEREAS, the Medford-Alba satellite call lasted 13 minutes and allowed the Mayors to speak to each other for the first time since the Sister City relationship began, in 1960. Prior to the call, only letters and telegrams were exchanged between the two cities, and one small delegation from Medford visited Alba; and

WHEREAS, the Medford-Alba satellite call strengthened the new relationship between the two cities. The strong bonds of friendship between the two cities have grown over the last 60 years, especially with new, modern technology that allows us to communicate instantly through email, chat, phone calls and video calls; and

WHEREAS, this year also marks the 60th anniversary of the visit by Alba's First Ambassador, Pino Dutto, who was mentioned during the call and arrived in Medford on August 1, 1962. He quickly built relationships with the people of Medford and he remains active in the Sister City program to this day; and

WHEREAS, on July, 26, 2022, the City of Medford and the City of Alba will participate in a Zoom call to celebrate this historic and important event in the long relationship between the two cities.

NOW, THEREFORE, I, Randy Sparacino, Mayor of Medford, do hereby proclaim July 26, 2022 as the

Medford-Alba Telstar Satellite Call 60th Anniversary

in the City of Medford and urge all citizens to join us in this commemoration.

IN WITNESS WHEREOF,
I hereunto set my hand this
21st day of July 2022.



Randy Sparacino
Mayor of Medford

