

PROCLAMATION

WHEREAS, the City of Medford celebrates our local small businesses and the contributions they make to our local economy and community. According to the United States Small Business Administration, there are currently over 30.7 million small businesses in the United States, which represent 99.9 percent of all businesses with employees in the United States and are responsible for more than 65 percent of net new jobs created over the past 20 years; and

WHEREAS, small businesses employ 64 percent of the employees in the private sector in the United States; and

WHEREAS, 94 percent of consumers in the United States value the contributions small businesses make in their community; and

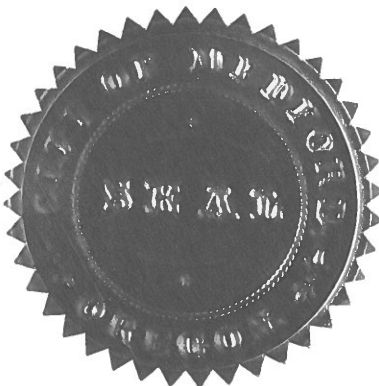
WHEREAS, 96 percent of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 59 percent of small business owners said Small Business Saturday contributes significantly to their holiday sales each year.

NOW, THEREFORE, I, Randy Sparacino, Mayor of Medford, do hereby proclaim November 27, 2021 as

SMALL BUSINESS SATURDAY

in the City of Medford and encourage all citizens to support small businesses on this day.



IN WITNESS WHEREOF,
I hereunto set my hand this
18th day of November, 2021.


Randy Sparacino
Mayor of Medford