

PROCLAMATION

WHEREAS, the City of Medford proudly joins community members in celebrating Never Give Up Day on August 18, 2026, and recognizes its positive influence in inspiring perseverance, resilience, and hope among people across our community; and

WHEREAS, Never Give Up Day honors the strength of individuals who continue forward despite personal, professional, or health challenges, often facing these struggles with quiet courage and determination; and

WHEREAS, perseverance is a fundamental value that strengthens individuals, families, and communities, encouraging unity, compassion, and mutual support during difficult times; and

WHEREAS, this observance serves as a meaningful reminder to uplift one another, to stand beside those who are struggling, and to recognize that even the smallest encouragement can have a profound impact; and

WHEREAS, communities that promote resilience and a "never give up" spirit foster stronger, more connected, and more hopeful environments for all residents, especially youth and future generations; and

WHEREAS, initiatives such as the Walk of Perseverance provide an opportunity for individuals to actively express their commitment to perseverance, joining others locally and globally in a shared message of strength and determination;

NOW, THEREFORE, I Michael Zarosinski, Mayor of the City of Medford, do hereby proclaim August 18, 2026, as

NEVER GIVE UP DAY

in the City of Medford and urge all citizens to join us in this observance.

IN WITNESS WHEREOF,
I hereunto set my hand this
5th day of August 2026.



Michael Zarosinski
Mayor of Medford